



PRESS RELEASE

March 1 2009

Choose Mother's Day flowers that help women with cancer

To tie in with Ovarian Cancer Month this March, Ovacome, the ovarian cancer support network, is asking readers to purchase their Mother's Day flowers from a company which donates 15% of the cost of bouquets to its worthy cause.

As a charity, Ovacome needs to raise an annual £250,000 in order to help the 6,900 women who are diagnosed with ovarian cancer in the UK each year. It is the only ovarian cancer charity to have a dedicated help line run by nursing staff and it gives members access to the latest information on trials, research and living with the disease.

To help, all you need to do is view the choice of arrangements at www.charityflowers.co.uk and quote the Ovacome code OVA when placing your order for the occasion on Sunday 22 March. Alternatively, contact the Ovacome office for a brochure on 0207 299 6654.

Notes for editors: For more information contact PR Juliet Morrison at Hayhurst Media on 01273 208356/07768 465 2520.

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